



HIGH LEVEL NETWORKING

WE SAVE YOU TIME BY TRAINING YOUR TALENT — COACHING YOUNG PROFESSIONALS INTO HIGH ACHIEVERS

As our economy heads into uncharted territory it is imperative to build key relationships and community for sustainable business growth. You need to prioritize your organization's future by outsourcing development. You can propel your talented staff by investing in their ability to go further, faster.

Your high potential 24 to 38-year-olds need professional coaching on how to navigate their local and online business community. Our program utilizes our proprietary IMPACT FORMULA® to help your FRONTRUNNERS curate a powerful network, sharpen their influence skills, and most importantly connect with fellow high achievers.

Frontrunner High Impact Networking® is a program designed for young professionals as they begin to grow their network.

What We Deliver

Frontrunner online cohorts will coach and train your top performers how to understand their impact, make it replicable and expand their network to sustain optimal performance over the long run.

KEY OUTCOMES

- 1 A bigger, more diverse, and stronger network, reflected in an IMPACT 100™ relationship list.
- 2 A personal brand people will remember.
- 3 Social media profiles that will drive connections.
- 4 A deeper sense of community.
- 5 An ability to grow business, create genuine relationships and persuade the right people.
- 6 The ability to build a lifelong network delivering greater authenticity, productivity and performance.

IMPACT 100® — A Frontrunner Networking Tool

Our leaders have mastered the art of managing highly curated and diverse networks. Frontrunners will benefit from their decades of experience and guidance.

An impactful network is one that is carefully curated, diverse, and manageable.

We believe that you can only manage around 100 authentic connections. Having 10,000 social media connections is not a network.

Our goal is to foster relationships among young leaders that are reflective of our current business community and the one it will become over the next decade. Diversity in race, gender, experiences, geography, and profession are critical to our mutual success.

Many leaders lack time for coaching and training associates on improving their personal brand and expanding their network. It's challenging to teach the basics and advanced skills, but Frontrunner leaders know how to improve performance. Stop relying on industry experiences to teach these skills and allow the Frontrunner Networking training to show your employees how to move beyond connecting with others just like themselves! We push them to really connect with confidence, especially online.

OUR IMPACT FORMULA® IS A PROVEN SYSTEM that teaches Frontrunners what networking and mutually beneficial relationships can be and holds them accountable to each other in their efforts to build high impact networks. This the cornerstone of our program.



Past Participants



What People are Saying

"I have known Cathy Paper for years, so I recommended a member of my team join Fronrunner based on the focus of the program. Fronrunner delivered immediate results where other groups fell short. It is world-class training with personal coaching on how to build a network with more strategy. We saw goals being set and the network increasing which provided value back to our company. It was such a great experience that I have referred Fronrunner to other business owners to add to their training programs and new hire onboarding."

— CEO, Technology Sector

"Fronrunner has really helped me think about networking very differently. It also allowed me to think about persuasion and the psychology of relationship building deeply. I'm grateful to be among a group of excelling professionals who think very intentionally about networking. I'm developing transferable skills and seeing how intentional connecting translates across the board in various industries."

— Abdi S, Senior Aide, City Government

"Our young professionals need the skills and training to be better networkers for their own development and the growth of the firm. People who attend this training develop the confidence and habits to network better. They make our community and reputation stronger as a result. Paper also tailored a corporate program for our needs. Absolutely worth the investment."

— Kayla P, Director

2020 Online Cohort Dates

Thursday, September 24 (#4) / Tuesday, October 6 (#5) / Tuesday, October 20 (#6)

2020 Space is limited to 48 Fronrunners. Private corporate groups available by request.

THE PROGRAM COMMITMENT

- Ability to dedicate 1½ hours every other week for 8 sessions
- Support from direct manager and/or leadership of organization
- Engaged individuals open to coaching and honest feedback, includes 2 1-1 coaching sessions
- Confidentiality of cohort conversations and members network
- Groups limited to 12 individuals
- Investment: \$1,995

TO GET STARTED please apply at www.fronrunnernetworking.com or contact cathy@fronrunnernetworking.com.



CATHY PAPER

Cathy Paper is the founder of RockPaperStar, a boutique consulting firm that specializes in coaching, marketing and promotion for individuals, business owners or executives by offering creative ideas to improve process and performance. Cathy has coached executives and managers at Best Buy, Paramount Pictures, John Deere and Apple, as well as many Minnesota-based privately held companies and service firms. With energy and enthusiasm Cathy shares her networking savvy and marketing skills to guide leaders to define and reach goals for their teams and organizations. Her naturally competitive nature – Cathy runs, played rugby and was a Minnesota State Tennis Doubles Champion – is inspiring and contagious. Cathy earned her BA at Williams College and holds a Master's Degree in Organization Development from the University of St. Thomas. She is a national speaker, a columnist for the American City Business Journals; a winner of the Minnesota Business Magazine's "Real Power 50" and the National Association of Women Business Owners "Woman on the Way" award, given to a woman business owner who has demonstrated ahead-of-the-curve achievement for herself and her company. Paper is a Saint Paul native and enjoys life with her husband, three children and two dogs.