Not enough time to be a good, confident networker?



## **NETWORKING MYTHS QUIZ** Select yes or no for each statement below.

1 I'm not that interesting, why would people want to work with me?	□Yes □No
2 I am not sure I know enough people in my network to grow sales.	□Yes □No
<ul><li>3 Most people who like to network are braggers,</li><li>I don't want to brag or boast.</li></ul>	□Yes □No
4 I don't know how to talk to people for my professional advancement.	□Yes □No
5 I used to go to events and meetings but I didn't see any results. Networking online is so much more challenging.	□Yes □No
6 I don't have time to research people very well online.	□Yes □No
7 My network is not very diverse by age, gender, race etc.	□Yes □No
8 I don't have a process for building relationships.	□Yes □No
9 I don't know how to take action with my network.	□Yes □No

TOTAL Yes \_\_\_\_\_ No

More than 3 yes's slows down your impact.

Take action with these four strategies and invest in your network. Everyone wins and gets better results.

### **1** Build a strategy for developing your network.

You will reach your goals faster and members of your network will reach their goals too.

## **2** Become more self-aware and know the value you provide to your customers.

Self-aware people achieve better performance outcomes.

#### Develop an IMPACT 100<sup>™</sup> relationship list. Determine and reach out to the ideal people to

work with in your network. Categorize or prioritize them into platinum, gold and silver contacts.

# **4** Spend 30 minutes each day taking intentional action to meet, develop and maintain relationships with key people.

Phone calls, texts, LinkedIn, mailing articles and handwritten notes are ways to get started.



**TO BECOME A FRONTRUNNER,** join our coaching programs and training sessions by contacting Cathy Paper, M.A. at 612-349-2744 or cathy@frontrunnernetworking.com.

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